

Social Enterprise Bibliography

Websites

- A Philanthropic Partnership for Black Communities, <u>http://www.abfe.org</u>
- Association of Baltimore Area Grantmakers, <u>www.abagmd.org</u>
- The Aspen Institute, <u>www.aspeninstitute.org</u>
- Center for Venture Philanthropy, <u>www.pcf.org</u>
- Community Development Venture Capital Alliance, <u>www.cdvca.org</u>
- Echoing Green, <u>www.echoinggreen.org</u>
- E.M. Kauffman Foundation, <u>www.kauffman.org</u>
- Institute for Social Entrepreneurs, <u>www.socialent.org</u>
- Hispanics in Philanthropy, <u>http://www.hiponline.org</u>
- National Center on Nonprofit Enterprise, <u>www.ncne.org</u>
- Roberts Enterprise Development Fund, <u>www.redf.org</u>
- Skoll Foundation, <u>www.skollfoundation.org</u>
- Social Enterprise Alliance, <u>www.se-alliance.org</u>
- Social Enterprise Reporter, <u>www.sereporter.com</u>
- Venture Philanthropy Partners, <u>www.venturephilanthropypartners.org</u>
- Yale/Goldman-Sachs Partnership on Nonprofit Ventures, <u>www.ventures.yale.edu</u>

Books

- Enterprising Nonprofits: A Toolkit for Social Entrepreneurs (J.G. Dees, J. Emerson, and P. Economy (eds.), New York: Wiley, 2001), a "lessons learned" review of successful and less successful nonprofit social ventures.
- Filthy Rich: How to Turn Your Nonprofit Fantasies into Cold, Hard Cash (R. Steckel, Berkeley: Ten Speed Press, 2000), a community-based primer to nonprofit social enterprise planning.
- Generating and Sustaining Nonprofit Earned Income: A Guide to Successful Enterprise Strategies, (Oster, Sharon M., Cynthia W. Massarsky, and Samantha L. Beinhacker, eds., Jossey-Bass, 2004). Instructional guide for helping nonprofits achieve greater financial stability through a diversified stream of revenue.
- Looking at Income-Generating Businesses for Small Nonprofit Organizations (W.A. Duncan Washington, D.C.: Center for Community Change, 1982)
- New Social Entrepreneurs: The Success, Challenge, and Lessons of Non-Profit Enterprise Creation (J. Emerson and F. Twersky, (eds.), San Francisco: Roberts Foundation, 1996) – describes REDF's experience as venture philanthropy supporting the creation of social enterprises.

- The Nonprofit Entrepreneur: Creating Ventures to Earn Income (E. Skloot, New York, Foundation Center, 1988), a "lessons learned" review of nonprofit social venture risks as well as instructions around planning, staffing, management and financing.
- Philanthropy's Challenge: Building Nonprofit Capacity Through Venture Grantmaking, (P. Firstenberg, New York, NY: The Foundation Center, 2003). Part 1 defines the venture philanthropy continuum with a detailed description of venture grantmaking including examples of various models; Part 2 details the venture grantmaking process, and Part 3 discusses the implications for both grantees and grantors.
- Selling Social Change (Without Selling Out), (Chardon Press, 2002), a primer for nonprofits seeking financial self-sufficiency through earned income strategies. This book also provides instructions around business planning as well as additional information about the potential risks of a venture on a nonprofit.
- Social Purpose Enterprise & Venture Philanthropy in the New Millennium, (San Francisco, Roberts Foundation (REDF), 2000) - documented REDF's thinking, experience and understanding about the social enterprise experiment in a three-volume set that included practitioner perspectives, investor perspectives and practitioner profiles.
- "Social Enterprise: The Rise of Nonprofit Entrepreneurship", (The Democracy Collaborative, University of Maryland April 2005): An exercise to map the progress of the development of social enterprise as an activity and a field.
- Strategic Tools for Social Entrepreneurs: Enhancing the Performance of Your Enterprising Nonprofit (J.G. Dees, J. Emerson, P. Economy, Wiley & Sons, New York, 2002): a "how to" instructional for managers and entrepreneurs.
- Strengthening Nonprofit Performance: A Funder's Guide to Capacity Building, (Connolly, Paul and Carol Lukas, Saint Paul, MN: Amherst H. Wilder Foundation, 2002). Written for grantmakers, this book synthesizes the most recent capacity building practice and research into a collection of strategies, steps, and examples that funders can use to get started on or improve their funding to strengthen nonprofits.
- *Venture Forth!*, (Wilder Foundation, 2002) a primer for nonprofits developing business plans for a "moneymaking businesses".

Articles

- Arrick, Ellen, "The Nonprofit Entrepreneur Financing the Enterprise", (Foundation Center, 1988). The Nonprofit Entrepreneur offers a prudent, measured approach to nonprofit enterprise, emphasizing thorough analysis and ongoing vigilance throughout. It is the nonprofit's essential guide to minimizing the risks and reaping the benefits of viable income-generating ventures. Arrick's chapter covers the financial risk lenders and investors look for.
- Backer, Thomas E., PhD.: *Strengthening Nonprofits: Capacity-Building and Philanthropy*, Human Interaction Institute, Encino, CA, March 2000.
- Backer, Thomas E. and John Bare. "Goal: Strong Nonprofits: Going to the Next Level," *Foundation News & Commentary*, Volume 41, #5, Sept-Oct 2000.: This article reported on a Knight Foundation commissioned scan of the "state of the field" of nonprofit capacity-building that emphasized the needs in the field.
- Buttenheim, Alison. "Social Enterprise Meets Venture Philanthropy: A Powerful Combination," (*Los Angeles Business Journal*, Volume 20, #46, pp. 16-22, 1998). Article highlights the formation of the Los Angeles Social Enterprise Fund, created by the Center for Nonprofit Management, which will use the venture capital model and invest in a portfolio of 8-10 nonprofit business enterprises over a seven-year period.
- J. Boschee & J. McClurg, "Toward a better understanding of social entrepreneurship: Some important distinctions", 2003. This pamphlet describes two experts' experience with and understanding of and benefits to nonprofits' seeking to perform as entrepreneurial.
- Caftel, Brad, "Legal Structures For Business Ventures: Finding the Right Legal Structure," *(The Grantsmanship Center Magazine*, Winter, 1997). This article deals with important considerations for nonprofits when embarking on a business venture, including tax ramifications, liability, financing, and the advantages of forming for-profit subsidiaries.
- C. Clark, W. Rosenzweig, D. Long, S. Olsen, "Double Bottom Line Project Report: Assessing Social Impact in Double Bottom Line Ventures": This report detailed the efforts to document and communicate mission-related, non-financial performance. This activity is particularly important to funders who are considering investing in social enterprise.
- Clohesy, Stephanie, "Blurred Boundaries and Muddled Motives: A World of Shifting Social Responsibilities" (W.K. Kellogg Foundation, 2003): report highlights the challenges that social enterprise is raising in understanding the structures, management, operations, financing and competing results and demands.
- Cohen, Todd, "Charity Fund Has Venture Twist," (*Philanthropy News Network Online*, March 11, 1999).

- Cohen, Todd, "Kellogg Foundation Eyes Social Enterprise Network," (*Philanthropy News Network Online*, March 11, 1999).
- Community Wealth Ventures/VPP, "High-Engagement Philanthropy: A Bridge to a More Effective Social Sector" (2004) is a report that, through case examples, explored the challenges and opportunities of high-engagement philanthropy (also referred to as venture philanthropy) – basically, supporting the work of nonprofits with money and knowledge and experience.
- Community Wealth Ventures, "Venture Philanthropy 2002: Advancing Nonprofit Performance Through High-Engagement Grantmaking". Prepared for Venture Philanthropy Partners by Community Wealth Ventures, the report is a useful resource for those working in venture philanthropy and other forms of high-engagement grantmaking as well as those interested in learning more about the field.
- Corcoran, Elizabeth, "The Dual Bottom Line," *(Forbes.com*, November 27, 2002) Presents the story of Sillicon Valley Community Ventures (SVCV), one of about 60 funds in the US practicing "good works" investing.
- Dees, Gregory J. and Nadine Dolby, "Sources of Financing for New Nonprofit Ventures," (*Harvard Business Review*, July 1996). Designed to help nonprofit entrepreneurs design fund-raising strategies that are appropriate for their specific organizations. Discusses the major fund-raising alternatives, including foundations, corporations, government sources, wealthy individuals, and the public, and provides references for further research. 11 Pages.
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successful social enterprise and provides tips and case examples on when and how such planning adds value.

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receive, as well as a focus on public purpose partnerships, different partnership options, partnership implementation, and a primer on non-profit organizations.

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